

Cloud SMS

User Guide

Welcome!

This User Guide takes a visual approach to introducing you to the features found on the CommzGate Cloud SMS Web Portal. Each major part of the User Interface is explained and the entire guide will take about 15 minutes to cover.

The CommzGate Cloud SMS Web Portal is located at https://portal.commzgate.com

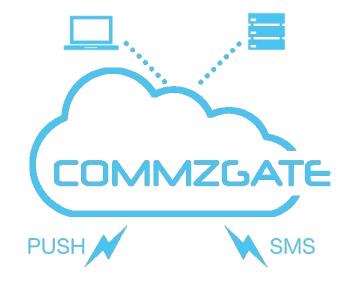


Cloud SMS Overview

Cloud-based High-Performance SMS service

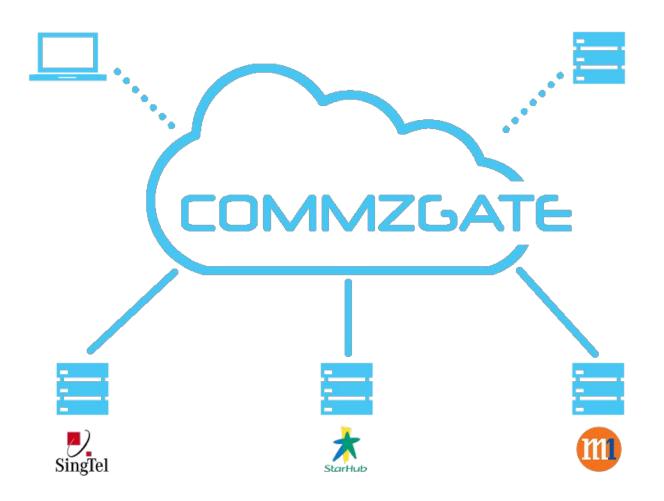
- Nothing to install, Deploy Immediately
- Easy-to-use, minimal training needed
- Comprehensive API for integration
- Enterprise-grade reliability
- Multi-user capable
- High Performance Direct-to-Telco technology
- Transparent Pricing
- Push Messaging integration with MACH







Direct-to-Telco Technology Direct-to-Telco





1 Dashboard

shboard Qu	uickSend Ad	dvanced	Contacts	Reports	Web API	More	
BCD,						PushBox Messaging (NEW!)	
come to your I	Dashboard!					Free messaging using PushBox More	Info
						Invite Contacts	
)irect-to-Te	elco™ Real-	-time Sta	itus			Service Status	
						SMS Network: UP MACH Push Network: UP	
Operator MOBIL FONE	Status	Details	S 2016-02-04 1	2-06-24		Campaign queue under light usage	
INGTEL	GOOD		2016-02-04 1			Refresh	
TARHUB	GOOD	Updated:	2015-12-01 1	4:08:41		Support	
						Ner Guide	
						Request Support	
						Conline Forum	
ivity Snapshot						Account Info	
ou have:						Plan: BASIC SMS Credits for Portal: 10 SMS Credits for API: 10	
						Shortcuts	
Contacts in	Croups					Start a Campaign	
Campaigns a	nd O QuickS	end messa	ges this mon	th		Upload New Contacts	
C5 86			59. 			opload new contacts	

1.1 Dashboard - Get Started

Dashboard is where you start. It contains shortcuts to the most used features and displays summary data.

- 1. Main Navigation Menu
- 2. Getting Started tips will be shown until you send your first message.
- 'Widgets" contain information such as Account Info and shortcuts. You can re-arrange the order of the Widgets by dragging them up and down
- 4. To send free messages, invite your contacts to use PushBox

SCOMMZGATE	My Profile Buy SMS Sign-o ABCD (abc@company.com
Dashboard QuickSend Advanced Contacts Reports Web API	More
Hi ABCD,	Shortcuts
Velcome to your Dashboard!	Shortcuts
	Upload New Contacts
Welcome to the Portal!	
Let's get started!	Account Info Plan: BASIC
Getting Started Tips	SMS Credits for Portal: 10 SMS Credits for API: 10
1) Click on the Advanced tab to start a Campaign. You will need to setup a	Support
Contact Group first.	Ker Guide
If you have a small number of recipients, use <u>QuickSend</u> to send high-priority messages to mobile numbers entered manually.	Contine Forum
 If you have a large number of recipients, <u>setup a Contact Group</u> and use Campaign to organize your sending into SMS Campaigns 	Service Status
use <u>Campaign</u> to organize your sending into SMS Campaigns	SMS Network: UP MACH Push Network: UP
4) Basic Plan/Prepaid users: You can top up SMS credits using the "Add Credits" links on the right side of this page!	Campaign queue under light usage Refresh
5) Messages sent to iPhone and Android users are FREE using our	PushBox Messaging (NEW!)
PushBox app for : iPhone & Android Use the "Invite Contacts" button to request your contacts to install	Free messaging using PushBox More Info
PushBox. We have provide 20 SMS credits free for you to send invites.	Invite Contacts
6) For developers, use Web API to integrate your applications!	

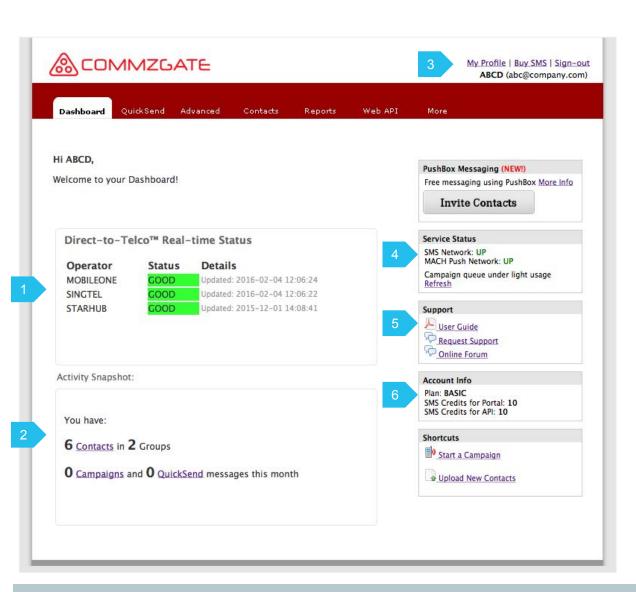


1.2 Dashboard - Overview

After you send your first message, Dashboard start to show some additional information.

- 1. The service health of our Direct-to-Telco connectivity is shown in real-time
- 2. Activity Snapshot with summary of your activity for the month
- 3. Your account profile
- 4. System status
- 5. User Guides & online Knowledge Base
- 6. Your account summary

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2 Messaging

					Message Inbox
				-	» View Inbox (0 in last 30 days)
					Options
					 » Use Number Mask » Use Templates » Enable Opt-Out » Set Sender Name » URL Shortener » Schedule for later » View History
haracter Count characters 1					To allow recipients to Opt Out, add the following line to your message: To unsub, reply with "NO"
Manual Entry	Contacts Grou tween tabs are retained. 0		d		« Арріу
		í.			6
Enter Mobile N	umbers				Want to send messages to your contacts for free? Find out about <u>PushBox</u> <u>Messaging</u>
+]	eg. 6598778888				

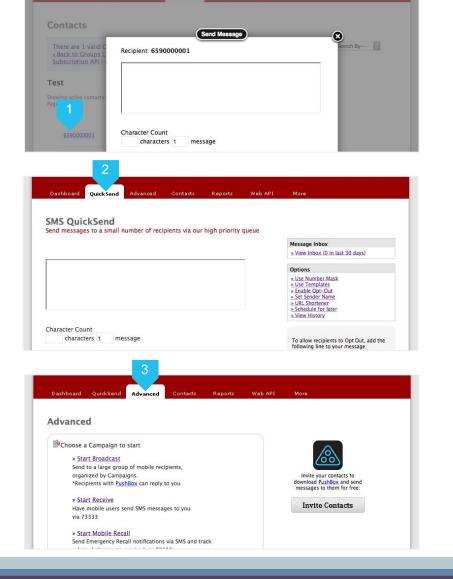


2.1 Messaging - Modes

There are 3 Web-based Modes of Sending

- 1. **ClickSend** is designed for quick and easy message sending. Simply click on any contact mobile number to compose and send a message.
- 2. **QuickSend** is designed for sending time-sensitive, high-priority messages to a small recipient list. Options for message templates and broadcast schedule are available.
- 3. Advanced is designed for sending and receiving large volume of messages with detailed reports grouped by broadcast. Advanced messaging features such as placeholders will be available.

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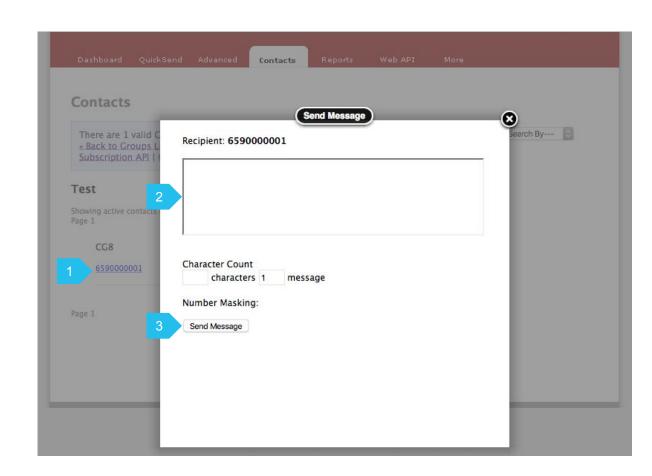


Dashboard QuickSend Advanced Contacts

2.2 ClickSend - Contact Mobile Number Link

By clicking on the mobile number of any Contact, you can easily compose and send a message to the mobile number.

- 1. Click on the mobile number of any Contact in Contacts or Reports. A message box will open for you to compose and send a message.
- 2. Compose your message. Multilingual and special characters are supported with Unicode.
- 3. Click "Send Message" to send the message immediately.
- 4. Your message log can be viewed in your QuickSend history.





2.3 QuickSend - Overview

Use **QuickSend** for rapid sending of highpriority messages in a ad-hoc manner. This is useful for sending time-sensitive updates, reminders or highly personalized messages.

- 1. Input your message here. Multilingual and special characters are supported with Unicode. Supports messages up to 800 characters.
- 2. Character counters indicate the number of characters and message parts needed to send the message. Long concatenated messages are sent using multiple SMS parts and will take longer to arrive at the recipient handset.
- 3. More options are available in this section. Such as for sending a message at a scheduled time, and to use message templates.
- 4. Click "View History" to view the QuickSend message logs, including any replies received from CG PushBox users.

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			N	lessage Inbox
			2	View Inbox (0 in last 30 days)
			C	ptions
			3	Use Number Mask Use Templates Enable Opt-Out Set Sender Name URL Shortener Schedule for later View History
Character Count characters 1	message		f	Fo allow recipients to Opt Out, add the ollowing line to your message:
Manual Entry	Contacts Groups	Upload		Fo unsub, reply with "NO"
Recipients selection betwe	en tabs are retained. O sele	cted.		Apply
Enter Mobile Num	bers		1	Want to send messages to your contacts for free? Find out about <u>PushBox</u> Messaging

2.3.1 QuickSend Recipients - Manual Entry

You can choose to enter mobile numbers manually, by selecting from your Contacts, or by uploading file containing your recipient list.

- 1. For entering mobile numbers manually, select the tab "Manual Entry".
- 2. You can do this by typing or by cut & paste from another document containing the numbers.
- 3. Each mobile number should be on its own line.

				Message Inbox
				» View Inbox (0 in last 30 days)
				Options
				 » Use Number Mask » Use Templates » Enable Opt-Out » Set Sender Name » URL Shortener » Schedule for later » View History
Character Count				
characters 1	message			To allow recipients to Opt Out, add the following line to your message:
Manual Entry	Contacts Grou	ups Uploa	d	To unsub, reply with "NO"
	veen tabs are retained. 0			« Apply
Recipients selection betw	veen tabs are retained. o	selected.		0
Enter Mobile Nu	mbers			Want to send messages to your contacts
				for free? Find out about PushBox Messaging



2.3.2 QuickSend Recipients - Select Contacts

If you choose to use "Contacts", you will be prompted to choose a Group from your Contacts.

- To select recipients from your Contacts in your Contact Groups, select the tab "Contacts"
- 2. You will be prompted to choose a Group from your Contacts.
- 3. The individual contacts in the group will load in the left blue box below.
- 4. To select 1 or more contacts to send a message to, drag the contact to the box on the right.

Manual Entry	Contacts	Groups	Upload	
Recipients selection betw	ween tabs are re	t 2 . 0 select	ed.	
oad Contacts from:	My Team	(3 Contacts)	0	
Fo select Recipients Fo de-select, drag t			the right	
io de select, diag e	ine recipients			
CG8(658000	0000)			
SG(6580000	001)	-		
Siri(6590000	(000)	4		



2.3.3 QuickSend Recipients - Upload File

By selecting the "Upload" tab, you can send messages to a list of recipients defined in your file.

You can also personalised message content sent to each recipient.

- 1. Choose "Upload" tab.
- 2. Click here to upload your recipient file. The list of mobile numbers will be previewed on the page before you send the message.
- 3. Click here if your message to each recipient is personalised.

	Message Inbox
	» View Inbox (0 in last 30 days)
	Options
	 > Use Number Mask > Use Templates > Enable Opt-Out > Set Sender Name > URL Shortener > Schedule for later > View History (0 in last 30 days)
characters 1 message	To allow recipients to Opt Out, add the following line to your message:
Manual Entry Contacts Groups Upload	To unsub, reply with "NO"
cipients selection between tabs are retained. O selected.	<u>« Apply</u>
	6
	Want to send messages to your contacts for free? Find out about <u>PushBox</u> <u>Messaging</u>
oload a file containing recipient mobile numbers le Format Example]	
Browse No file selected.	



2.3.4 QuickSend - Upload File Formats

Upload File with Mobile Numbers only

- 1. Mobile Number only
- 2. Each mobile number should be on its own line.
- 3. Only CSV file format is accepted.

1	
91112222	
98561596	
97693959	

Upload File with Personalised Message

- 1. Mobile Number followed by a comma, and then the personalised message.
- 2. The personalised message should be enclosed in double quotes
- 3. Each mobile number and personalised message should be on its own line.
- 4. Only CSV file format is accepted.

91112222, "How are you?" 98561596, "Happy Birthday!" 97693959, "The meeting has been postponed"



2.3.5 QuickSend - Scheduled Messaging

By clicking on the 'Scheduled for Later' link in the 'Options' menu, you will be able to set a future date and time for your message to be sent.

This feature works for all modes of recipient selection.

- 1. Select the 'Scheduled for Later' link in the 'Options' menu.
- 2. Choose the date and time that your message should be sent.
- 3. Click 'OK' to confirm the schedule.

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4. Click "Send Message" to submit the message broadcast . The message will be sent at the scheduled time.

	Message Inbox
	» View Inbox (0 in last 30 days)
	Options » Use Number Mask » Use Templates » Enable Opt-Out » Set Sender Name » URL Shortener » Schedule for later » Schedule for later » View History (9 in last 30 days)
Character Count characters 1 message	To allow recipients to Opt Out, add the following line to your message:
Manual Entry Contacts Groups Upload	To unsub, reply with "NO"
Recipients selection between tabs are retained. 1 recipient selected.	<u>« Apply</u>
+] Jountry Code required eg. 6598778888 Jeparate each number with a newline	
Schedule for a later date	
Country Code required eg. 6598778888 eparate each number with a newline Schedule for a later date	

2.4 Advanced - Overview

Advanced is designed for sending and receiving large volume of messages and the report for each broadcast or receive is organized into a Campaign.

Extra features such as automated opt-out functionality can be found here.

- 1. "Start Broadcast" is for sending of outgoing messages. Recipients with PushBox will be able to reply you.
- "Start Receive" is for receiving SMS messages from mobile users. You prompt mobile users to send SMS messages to the system shortcode 73333 and these messages will appear in your campaign report.
- 3. "Start Mobile Recall" is for sending SMS with real-time response tracking of acknowledgements. It is designed for crisis communications and emergency recalls. You can set retry intervals to resend the message if no acknowledgements is received.



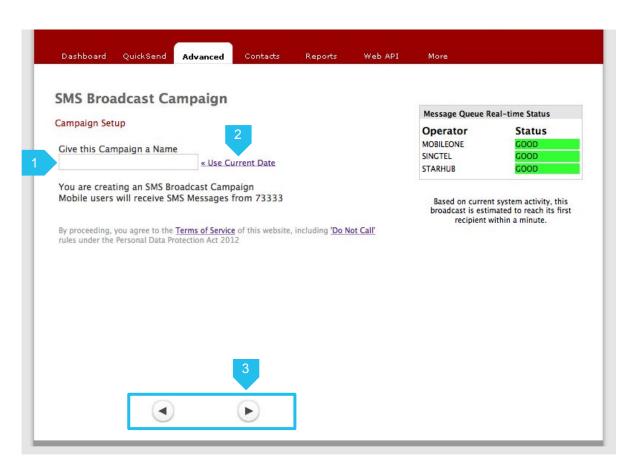
Advanced	
Choose a Campaign to start	
» Start Broadcast	
Send to a large group of mobile recipients,	000
organized by Campaigns.	Invite your contacts to
*Recipients with PushBox can reply to you	download <u>PushBox</u> and send messages to them for free:
	messages to them for nee.
2 » <u>Start Receive</u>	Invite Contacts
Have mobile users send SMS messages to you via 73333	
Via 75555	
» Start Mobile Recall	
Send Emergency Recall notifications via SMS and track	
acknowledgements received via 73333	
You have no starred Compaigned	
You have no starred Campaigns! To star a Campaign,	
click on its "star" in the <u>Reports</u> page.	

2.4.1 Broadcast Set Up - Campaign Name

On choosing "Start Broadcast", you will be taken through a step-by-step pages to setup your Campaign for sending.

- 1. Give your campaign a meaningful name so that the report of this Campaign can be easily referenced later.
- 2. You can click on "Use Current Date" to use the current date as the name for this Campaign.
- 3. These buttons allow you to proceed to the next step in the setup or to take one step back.

Click the right arrow to proceed to the next page.



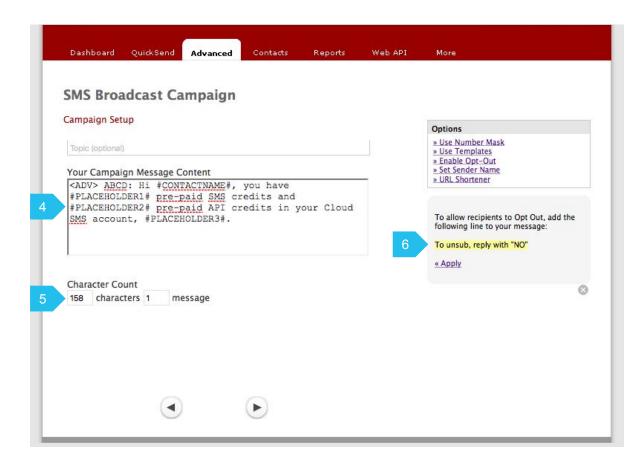


2.4.1 Broadcast Set Up - Compose Message

Continue the setup of your Broadcast by composing the message for sending.

- Enter the message to the broadcast here. Supports up to 800 characters. Topic is optional and will appear only for MACH recipients.
- 5. Character counters indicate the number of characters and message parts needed to send the message. Long concatenated messages are sent using multiple SMS parts and will take longer to arrive at the recipient handset.
- 6. To allow a mobile recipient to opt-out of your future campaigns, you can simply let the recipient know that he or she can reply with the word "NO" to the shortcode 73333.

The opt-out mobile number will appear in your Contacts page under the "Unsubscribes" section.





2.4.1 Broadcast Set Up - Using Placeholders

You can use placeholders and other options when composing the message for sending.

7. The use of placeholders allows you to personalize your messages.

Simply use the placeholder tags where you wish the custom words to appear in your SMS message.

#CONTACTNAME# = Name #PLACEHOLDER1# = Custom 1 #PLACEHOLDER2# = Custom 2

The values in the respective fields of your contacts' details will be used in place of the placeholder tags in the message.

8. Additional options are available.

If you have pre-defined message templates, you can choose from the list of templates.

			Options » Use Number Mask
Topic (optional)		8	» Use Templates » Enable Opt-Out
Your Campaign Message Content <adv> ABCD: Hi #CONTACTNAME#,</adv>	you have	-	» Set Sender Name » URL Shortener
#PLACEHOLDER1# pre-paid SMS c	redits and		
<pre>#PLACEHOLDER2# pre-paid API c SMS account, #PLACEHOLDER3#.</pre>	redits in your Cloud		To allow recipients to Opt Out, add the following line to your message:
			To unsub, reply with "NO"
			« Apply
Character Count			
158 characters 1 message		L	



2.4.1 Broadcast Set Up - Select Recipients

After setting up your message and proceeding to the next page, you will be prompted to choose the Contact Group to send this Campaign to.

9. Make the selection by dragging the chosen Group Name to the right blue box.

You must have at least 1 Group created in your Contacts for them to show up on this page.

	lcast Camp	aign	:s Reports	Web API	More	
	lobal Numbers be <u>Preview</u>) ts	them to the box fore sending	on the right			
You have selected	l O SMS recipients an	d 0 Mach-enabled rec	ipients.			
		\triangleright				



2.4.1 Broadcast Set Up - Start Time

This is the final step of the Campaign setup.

- 10. You can start the broadcast immediately by clicking "Start".
- 11. Or you can choose to start the Campaign at a later time or date by clicking "later".
- 12. If you have chosen to start the campaign later, please choose the date and time that your message should be sent.

Click 'OK' to confirm the schedule.

Then click "Start" to submit the broadcast campaign . The broadcast will begin at the scheduled time.

Campaign S You are alr	ietup nost done with	11 aig	n Setup!			
	art the Campaig					
2016-02-	Campaign for a 04 : 53	a later date				
ОК						
	Start					
	cast is estimate to reach its last		ninutes to read	ch its first recip	pient and	



2.4.2 Receive Set Up - Campaign Name

On choosing "Start Receive", you will be taken through a step-by-step pages to setup your Receive Campaign for receiving messages.

This step looks the same as that for the Broadcast Campaign.

- 1. Give your campaign a meaningful name so that the report of this campaign can be easily referenced later.
- 2. You can click on "Use Current Date" to use the date as the name for this Campaign.
- 3. These buttons allow you to proceed to the next step in the setup or to take one step back.

Click the right arrow to proceed to the next page.

SMS Receive (Campaign Setup	Campaign	
Give this Receive Car	mpaign a Name	
SMS Inbox	« Use Current Date	
You are creating a Re	eceive Campaign.	
Mobile Users can ser auto-reply SMS from	nd SMS Messages to your campaign and receive an using 73333.	
	MS Projection View, click on the appropriate report link when Report. No special setup is required.	
	3	
	▼	



2.4.2 Receive Set Up - Choose Keyword

To have your Receive Campaign receive messages, mobile users **must** send in messages that begin with a keyword linked to your campaign.

4. Enter your chosen keyword here. This can be any word that relates to your campaign, brand name or event name.

A confirmation will be displayed if the keyword is available.

Dashboard	QuickSend	Advanced	Contacts	Reports	Web API	More	
SMS Reco	eive Camp	aign					
	ord for this car	npaign					
abc		This keyword	is available.				
<u>j</u>	their message.						
			►				



2.4.2 Receive Set Up - Set Auto-Reply

For each message received by your Campaign, you can choose to have an auto-reply message sent back to the mobile user.

5. Enter your auto-reply message here. Message must be less 160 characters or less.

You can leave this blank if no auto-reply is required.

6. Additional options are available.

If you had registered for Number Masking, you can select a Number Mask value here.

(Number Masking allows the sending of messages with your customized Sender name instead of a string of numbers.)

If you have pre-defined message templates, you can choose from the list of templates.

low would you like to a Thank you	uto-reply to mobile sen	ders who SMS in?	- 6	» Use Number Mask » Use Templates
				» Enable Opt-Out » Set Sender Name » URL Shortener
				Thank you « Apply this Template
Character Count				
9 characters 1	message		L	



2.4.2 Receive Set Up - Start & End Time

This is the final step of the Campaign setup.

7. Receive Campaigns require a defined end-date.

Choose how long you require this Campaign will run by selecting the enddate here.

- 8. You can choose to start the Campaign at a later date by clicking "later".
- 9. Otherwise, you can start the broadcast by clicking "Start Campaign"

Dashboard	QuickSend	Advanced	Contacts	Reports	Web API	More	
SMS Rece	ive Cam	paign					
Campaign Setu	p						
You are almos	t done with t	he Campaign S	etup!				
Customize the		mpaign will end	d (default 2	months):			
2016-03-01							
You can start to or start the Ca							
	Start						
		(Þ				
	\bigcirc						



2.4.3 Mobile Recall - Set Campaign Name

On choosing "Start Mobile Recall", you will be taken through a step-by-step pages to setup your Recall Campaign.

- 1. Give your campaign a meaningful name so that the report of this Mobile Recall can be easily referenced later.
- 2. You can click on "Use Current Date" to use the current date as the name for this Mobile Recall .
- 3. These buttons allow you to proceed to the next step in the setup or to take one step back.

Click the right arrow to proceed to the next page.

Aobile Reca	11				
call Setup		2			
ive this Mobile R	ecall a Name				
	<u>«</u>	Use Current Date			
ou are creating a lobile users will r		sages from 73333			
Making an and the first					
I messages will be ro proceeding, you ag	outed via SMS. Inter the to the Terms o	scribes filtering and Pu mational Numbers not f <u>Service</u> of this website Act 2012	supported.		
I messages will be ro proceeding, you ag	outed via SMS. Inter the to the Terms o	national Numbers not f Service of this website	supported.		
I messages will be ro / proceeding, you ag	outed via SMS. Inter the to the Terms o	national Numbers not f Service of this website	supported.		
I messages will be ro / proceeding, you ag	outed via SMS. Inter the to the Terms o	national Numbers not f Service of this website	supported.		
Il messages will be ro	outed via SMS. Inter the to the Terms o	national Numbers not f Service of this website	supported.		



2.4.3 Mobile Recall - Response Settings

To have your Mobile Recall track the recipient acknowledgment rate, mobile users **must** send in messages that begin with a keyword linked to your Recall campaign.

 Enter your chosen response keyword here. This can be any acknowledgement code.

A confirmation will be displayed if the keyword is available.

- 5. You can set the number of attempts to resend the message if there is no response from the recipient.
- 6. You can set the time interval before resending the message.

Dashboard	QuickSend Advar	nced Conta	ts Reports	Web API	More	
Mobile R	ecall					
Recall Setup						
	ould use this keywor					
4 ak	This k	eyword is avail	able.			
	have to send SMS me their message.	essages to 733	33 with this keywo	ord in the		
5 No. of Retries						
		Minutes				
o intervar betwo		Minutes				



2.4.3 Mobile Recall - Compose Message

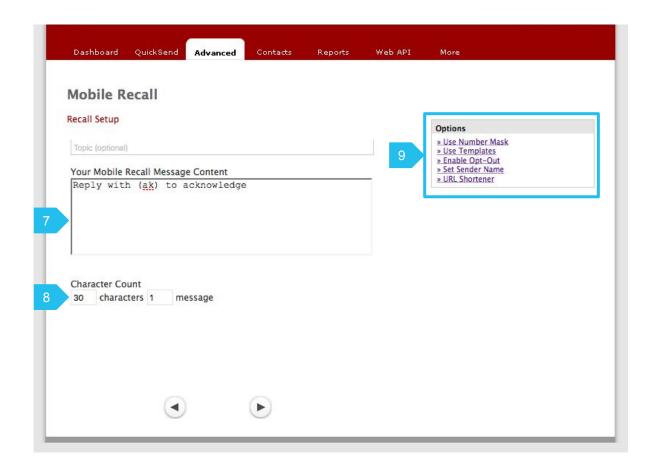
Continue the setup of your Mobile Recall by composing the message for sending.

7. Enter the message to send here (up to 800 characters). A pre-populated message based on the acknowledgement code will appear. You can further edit the message if needed.

Topic is optional and will appear only for MACH recipients.

- 8. Character counters indicate the number of characters and message parts needed to send the message. Long concatenated messages are sent using multiple SMS parts and will take longer to arrive at the recipient handset.
- 9. Additional options are available.

If you have pre-defined message templates, you can choose from the list of templates.





2.4.3 Mobile Recall - Set Auto-Reply

For each acknowledgement message received by your Mobile Recall, you can choose to have an auto-reply message sent back to the mobile user.

10. Enter your auto-reply message here. Message must be less 160 characters or less.

You can leave this blank if no auto-reply is required.

11. Additional options are available.

If you had registered for Number Masking, you can select a Number Mask value here.

(Number Masking allows the sending of messages with your customized Sender name instead of a string of numbers.)

If you have pre-defined message templates, you can choose from the list of templates.

Mobile Re	call					
Recall Setup	can					
How would you response has n	u like to auto-rep not been configu	ply to a mobile sen red? (Leave blank f	der when a indivi or none)	dualised	Options » Use Number Mask » Use Templates » Enable Opt-Out » Set Sender Name » URL Shortener	
•						
Character Cour characte	Statistics of the second second	ge				



2.4.3 Mobile Recall - Select Recipients

After setting up your message and proceeding to the next page, you will be prompted to choose the Contact Group to send this Mobile Recall to.

12. Make the selection by dragging the chosen Group Name to the right blue box.

You must have at least 1 Group created in your Contacts for them to show up on this page.

	Dashboard QuickSe	and Advanced	Contacts	Reports	Web API	More	
	Mobile Recall Recall Setup						
	To select Recipient Gro Filter out Global No	oups, drag them t umbers before ser	o the box on ding	the right			
2	My Team (3 Contacts <u>Preview</u>	w 🔿	Key Conta (3 Contac	acts ts <u>Preview</u>)			
	You have selected 3 SMS re	ecipients and 0 MACH	-enabled recipie	ents.			
		•	Þ				
		•					



2.4.3 Mobile Recall - Set Start & End Time

This is the final step of the Mobile Recall setup.

13. Mobile Recall Campaigns require a defined end-date.

Choose how long you require this Mobile Recall will run by selecting the end-date here.

14. You can choose to start the Mobile Recall at a later date by clicking "later".

If you have chosen to start the campaign later, please choose the date and time that your message should be sent.

Click 'OK' to confirm the schedule, followed by clicking "Start".

15. Otherwise, you can start the Mobile Recall immediately by clicking "Start".

Dashboard	QuickSend	dvanced Contact	s Reports	Web API	More	
Mobile R	ecall					
Recall Setup						
You are alm	ost done with the	Mobile Recall Setup!				
Customize t 2016-02-16 12 : (le Recall will end (del	fault 1 day):			
	t the Mobile Reca Mobile Recall now					
2016-02-15	10bile Recall for a	later date				
ОК						
5	Start					
		Þ				



3 Contacts

COMMZGATE	<u>My Profile Buy SMS Sign</u> ABCD (abc@company.co		
ashboard QuickSend Advanced Contacts	Reports	Web API	More
ontacts			Type to Search
ou have 2 Contact Groups dd Group & Upload Contacts Advanced Contacts Uplo nSubscribes Search Contacts Sort Remove All Me			
Key Contacts ast edited: 2016-02-04 11:27:24	Remove	Details	
3 contacts			
My Team 🍰 .ast edited: 2016-02-04 11:25:15	Remove	Details	
3 contacts			



3.1 Contacts - Overview

The **Contacts** module stores and organizes your Contacts into groups. It also manages functions such as subscriptions and unsubscribes.

- 1. This blue box contains the features and options which are available for the current page.
- 2. All your Groups are listed on this page.
- 3. Click on "Details" to view the individual contacts within the group.

ontacts			Type to Search
You have 2 Contact Groups Add Group & Upload Contacts Advanced (Contacts Upload		
UnSubscribes Search Contacts Sort Rer	nove All Merge		
		3	
Key Contacts 🝰 Last edited: 2016-02-04 11:27:24	Remove	Details	
3 contacts			
My Team 🍰	Remove	<u>Details</u>	
Last edited: 2016-02-04 11:25:15 3 contacts			



3.2 Contacts - Contact Groups

All your Groups are listed on the Contacts page.

1. You can edit or rename the Contact Groups by clicking on the Contact Group name.

You can also re-order your groups by dragging a selected Group up or down the page using the group icon.

2. Click on "Details" to view the individual contacts within the group.

ontacts			Type to Search
You have 2 Contact Groups Add Group & Upload Contacts Advanced C UnSubscribes Search Contacts Sort Rem	ontacts Upload ove All Merge		
		2	
My Team 🝰	Remove	Details	
3 contacts			
Key Contacts 🔗 Last edited: 2016-02-04 11:46:21	Remove	Details	
3 contacts			



3.2.1 Contacts - Create Contact Groups

When creating a new contact group, you can choose to upload contacts at the same time.

Or you can choose to add contacts manually at a later time.

1. Click on "Add Group & Upload Contacts" link to create a new contact group.

You have 2 Contact Groups	enterte lielend i		Type to Search
Add Group & Upload Contacts Advanced C UnSubscribes Search Contacts Sort Rem	ontacts upload love All Merge		
My Team & Last edited: 2016-02-29 16:02:38	Remove	Details	
Key Contacts 🝰 Last edited: 2016-02-04 11:46:21	Remove	<u>Details</u>	
3 contacts			



Contacts / Contact Groups

3.2.1 Contacts - Create Contact Groups

On clicking the "Add Group & Upload Contacts" in the blue menu box , you will be prompted to name your Contact Group and upload your Contacts list.

- 2. On clicking the "Add Groups" in the blue menu box , you will be prompted to give a name for your new Contact Group.
- 3. You have the option to upload your Contacts list from a CSV file or add contacts at a later time if no file is selected.
- 4. Click "Proceed" to create your new Contact Group. The contact group will be populated with any contacts uploaded.
- 5. The format of the contacts file to be uploaded is found on this page as well.

Phone, Name, Email, Value1, Value2, Value3

Example, 65-9111111,CG,ceo@abc.com,CEO,001,ABC 1-23774647,Siri,,,,



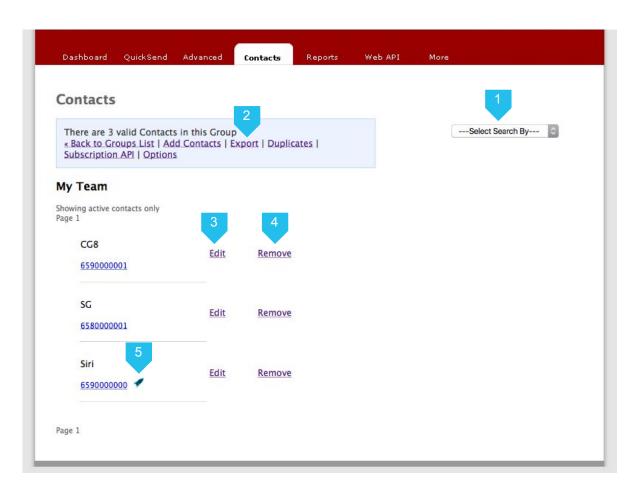
Contacts	5				
« Back to G	roups List				
					Upload File Formats
Give this ne	ew Contact Group	o a name			For mobile numbers within your hon country, prepare your list as follows, with no need for county code in the number:
Select your Browse	Recipients file (. No file selected.	csv)		5	eg. 98172726,Chris 97657268,Greg
			4 Proces	ed	International Mobile Numbers For mobile numbers out of your country, you have to indicate the country code of the number and use dash to separate the country code

3.3 Contacts - Individual Contacts

On clicking the "Details" link for a group, the individual contacts within the group will appear.

- 1. You can search for a contact within a Group by their Mobile Number, Email or Name.
- 2. You can click on "Export" to export your list of Contacts to a CSV file which can be opened in a spreadsheet.
- 3. You can further click on "Edit" to edit the Individual Contact information.
- 4. You can click on "Remove" to remove the Individual Contact from the group.
- 5. CommzGate enables free messaging to mobile users who have CG PushBox installed.

If your contact has CG PushBox, the appropriate icon will show next to the contact.





3.3.1 Contacts -Edit Individual Contacts

On clicking the "Edit" link for a Contact, the individual contact details will appear.

- 1. You can add an optional Contact Name.
- 2. You can edit the Mobile Number with country code
- 3. Up to 3 custom fields are available for use.
- 4. Click "Save" to save your changes.

There are 3 valid Contacts in this Group <u> « Back to Groups List Add Contacts Export Duplicates </u> Subscription API Options	Select Search By
My Team	
Showing active contacts only Page 1	
CG8	
<u>6590000001</u>	
8	
Edit Contact	
1 Name CG8	
Cell Phone	
2 65 90000001	
Email Address	
Custom 1	Edit Remove
Custom 2	
Custom 3	
	- CC

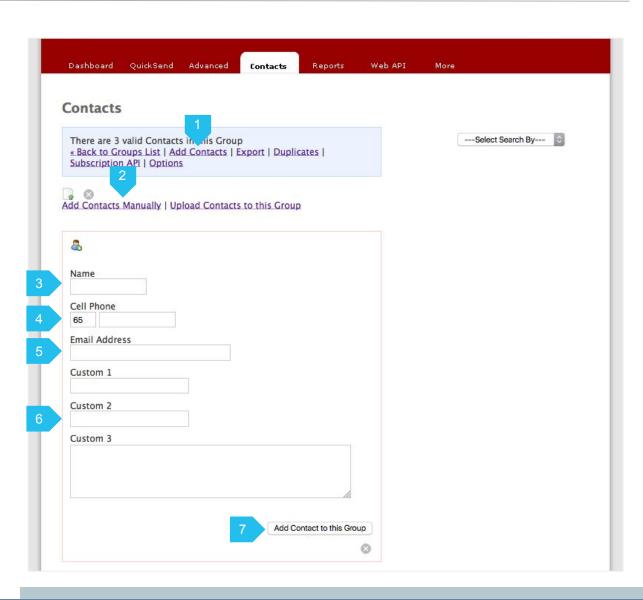


3.3.2 Contacts - Add New Contacts

Once a contact group is created, you can add or upload contacts at any time.

- 1. Click on "Add Contacts" link to display the links to add contacts manually or upload contacts.
- 2. Select the link "Add Contacts Manually".
- 3. You can add an optional Contact Name.
- 4. Add the Mobile Number with country code. Default country code is 65 (Singapore).
- 5. You can add an optional Email Address.
- 6. Up to 3 custom fields are available for use.
- 7. Click "Add Contact to this Group" to add your new contact.

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3.3.3 Contacts - Upload New Contacts

Once a contact group is created, you can add or upload contacts at any time.

- 1. Click on "Add Contacts" link to display the links to add contacts manually or upload contacts.
- 2. Select the link "Upload Contacts to this Group".
- 3. Select the file with your Contacts list . You need to upload your Contacts list from a CSV file in the following format.

Phone, Name, Email, Value1, Value2, Value3

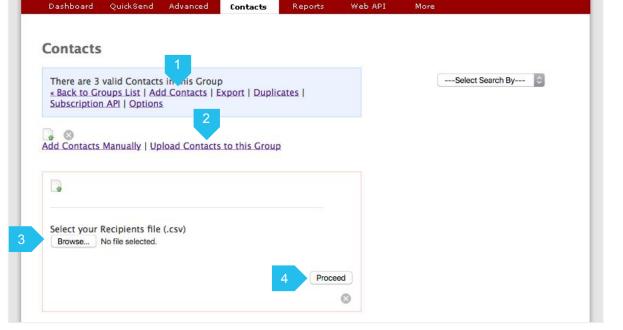
Example, 65-9111111,CG,ceo@abc.com,CEO,001,ABC 1-23774647,Siri,,,,

Each contact should be in a new line.Values can be blank if they are not used.

- If phone numbers include country code, use a dash to separate the country code from the mobile number

4. Click "Proceed" to upload your contacts.

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3.3.3 Contacts - Upload New Contacts

Upload File (CSV format)

Each contact should be on its own line. Only CSV file format is accepted. The fields should have the following values

- 1. Phone (Compulsory) Must be a valid Singapore registered mobile number (Singtel, M1 or Starhub only)
- 2. Name Optional. Values can be blank if they are not used.
- 3. Email Optional. Values can be blank if they are not used.
- 4. Custom 1 Optional.Values can be blank if they are not used.
- 5. Custom 2 Optional.Values can be blank if they are not used.
- 6. Custom 3 Optional.Values can be blank if they are not used.





91112222,CEO,ceo@abc.com,HQ,ABC Inc,Zone1 98561596,CTO,cto@aaa.com,ITD,AAA LLP,Zone2 97693959,CFO,cfo@xyz.com,OFC,XYX Ltd,Zone3

Example 1a - CSV file (in Text Editor)

91112222, , ,HQ,ABC Inc,Zone1 98561596, , ,ITD,AAA LLP,Zone2 97693959, , ,OFC,XYX Ltd,Zone3

Example 1b - CSV file with Custom Value Fields only

91112222 98561596 97693959

Example 1c - CSV file with Mobile number only

3.3.3 Contacts - Upload New Contacts

1	2	3	4	5	6
91112222	CEO	ceo@abc.com	HQ	ABC Inc	Zone1
98561596	СТО	cto@aaa.com	ITD	AAA LLP	Zone2
97693959	CFO	cfo@xyz.com	OFC	XYZ Ltd	Zone3

Example 2a - CSV file (in Excel)

91112222		HQ	ABC Inc	Zone1
98561596		ITD	AAA LLP	Zone2
97693959		OFC	XYZ Ltd	Zone3

Example 2b - CSV file with Custom Value Fields only (in Excel)

Note: Excel files must be exported to CSV file format before uploading

3.3.4 Contacts - Advanced Contacts Upload

Advanced Contacts Upload is an option to upload contacts to multiple groups with a single file upload.

The contacts will be created with mobile numbers and name only.

This option should be used for uploading to existing groups only.

1. Click on "Advanced Contacts Upload".

Important note

The CSV file format is different if you are adding contacts with custom values. You should select "Add Group & Upload Contacts" or "Add Contacts" instead. (see section 3.2.1 and 3.3.3)

Ontacts You have 2 Contact Groups Add Group & Upload Contacts Advanced Contacts	Upload		Type to Search
UnSubscribes Search Contacts Sort Remove All			
My Team 2 Last edited: 2016-02-29 16:02:38 3 contacts	Remove	Details	
Key Contacts 🏾 🍰	Remove	Details	
Last edited: 2016-02-04 11:46:21 3 contacts			



3.3.4 Contacts - Advanced Contacts Upload

Advanced Contacts Upload is an option to upload contacts to multiple groups with a single file upload.

The contacts will be created with mobile numbers and name only.

- 2. You will be prompted to upload your Contacts list from a CSV file.
- 3. You need to upload your Contacts list from a CSV file in the following format.

Phone, Name, Group1, Group2, Group3,

Example, 65-9111111,CG8,My Team,Key Contacts

- Each contact should be in a new line.
- Group name must be an existing group.
- If phone numbers include country code, use a dash to separate the country code from the mobile number.
- 4. Click "Proceed" to upload your contacts.

Dashboard QuickSend Advanced	Contacts Reports	Web API	More
Contacts			
« Back to Groups List			
			Upload File Formats
This is an advanced feature for uploadin groups. Group Name must be specified in uploa Please use "Add Group" for adding cont Select your Recipients file (.csv) Browse No file selected.	d file (see valid file format).	Local Mobile Numbers For mobile numbers within you home country, prepare your lis as follows, with no need for county code in the number: eg. 98172726, Chris, Group1, Group 97657268, Greg, Group1, Group 1, Group International Mobile Number For mobile numbers out of you country, you have to indicate th country code of the number an use a dash to separate the



4 Reports

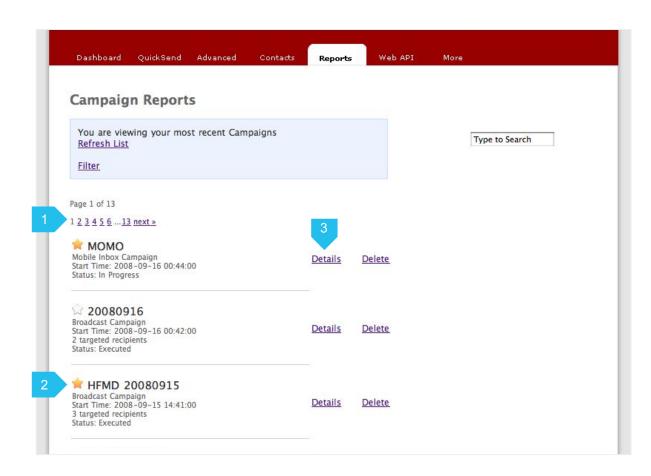
& COMMZGATE			My Profile Buy SMS Sign-out ABCD (abc@company.com)
Dashboard QuickSend Advanced Contacts	Reports	Web API	More
Campaign Reports			Type to Search
You are viewing your most recent Campaigns Refresh List			
Eilter			
Page 1 Page 1 Mobile Recall Campaign 1 targeted recipients Start Time: 2015-12-11 11:42:00 Status: Broadcast Executed	<u>Details</u>	<u>Delete</u>	
20160105 Broadcast Broadcast Campaign 1 targeted recipients Start Time: 2016-03-03 11:08:00 Status: Broadcast Executed	<u>Details</u>	Delete	
20160105 Recall Mobile Recall Campaign 1 targeted recipients Start Time: 2016-01-05 11:47:00 Status: Broadcast Executed	Details	<u>Delete</u>	



4.1 Reports - Overview

Reports contains the information on all the Campaigns that you had created before. Under each report, there is a graphical summary plus details of each message sent or received organized by status.

- 1. All your Campaign reports are listed here. You can browse by page or search for a Campaign name.
- 2. You can click on the Star to mark a Campaign as a favorite. Favorite campaigns will appear in the favorites list on the Campaign page.
- 3. You can click on "Details" to view the Campaign report and details.



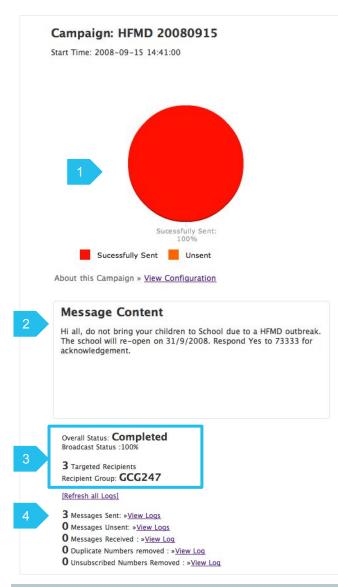


4.2 Reports - Broadcast Campaign

For each report, there is a graphical summary plus details of each message sent organized by status.

- 1. A summary graph lets you know instantly the overall status of the messages sent for the Campaign.
- 2. This is the message content you had sent for the Campaign.
- 3. Details include the real-time progress of a Campaign's broadcast, plus the recipient group it was sent to.
- 4. The individual message details for each status type can be viewed by clicking "View Logs"

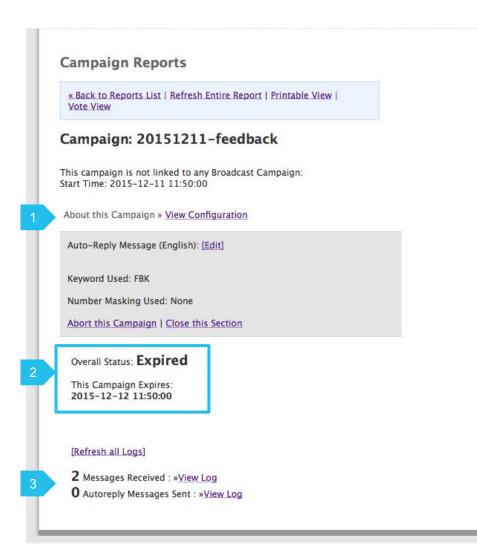
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4.3 Reports - Receive Campaign

For Receive campaign report, you can view the campaign details and the messages received.

- You can click on the link "View Configuration" to view the campaign details or abort the campaign. The autoreply message can also be edited here.
- 2. Details include the real-time status of the Campaign.
- The individual message details for each status type can be viewed by clicking "View Log"



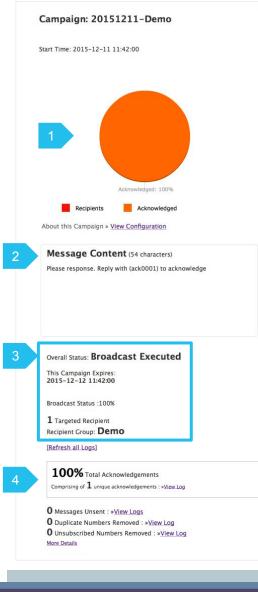


4.4 Reports - Mobile Recall

For Mobile Recall campaign report, you can view a graphical summary of the messages sent with real-time acknowledgement tracking.

- 1. A summary graph lets you know instantly the overall status of the messages sent and acknowledgements received.
- 2. This is the message content you had sent for the Campaign.
- 3. Details include the real-time progress of a Campaign's broadcast, plus the recipient group it was sent to.
- 4. A summary of the acknowledgement rate is displayed. The individual message details for each status type can be viewed by clicking "View Log".

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5 Cloud API

SCOM	MZGA	TE					<u>My Profile Buy SMS Sign-</u> ABCD (abc@company.co
Dashboard Qu	ickSend Ac	lvanced	Contacts	Reports	Web API	More	
Veb API							
Your Web API ac							
View API Usage	Manage MO	Config					
Direct-to-Te	lco™ Real-	time Sta	itus				
Operator	Status	Detail	5				
MOBILEONE	GOOD	Updated	2016-02-04 1	2:03:24			
SINGTEL	GOOD	Updated:	2016-02-04 1	2:03:21			
STARHUB	GOOD	Updated:	2015-12-01 1	4:08:41			
API Account	Info						
Your Web API ID Your Web API Pa		oe set via y	vour <u>Profile</u> p	age			
Gateway URL to /SendMsg	use: https://	www.com	1mzgate.net,	/gateway			
» Download API	Guide						



5.1 Cloud API - Overview

Each account come with an API account, for which access details can be found under the 'Web API' section.

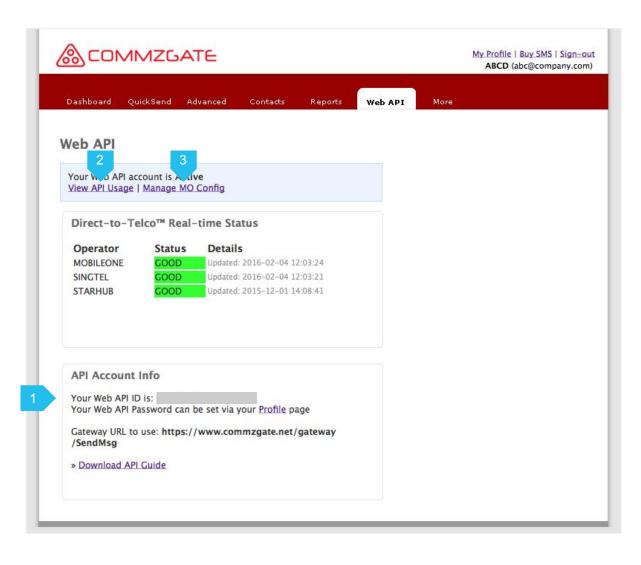
Using this API account, you can enable your custom applications to send and receive SMS.

The secured API URL is located at https://www.commzgate.net

Download the API guide for further details.

- 1. Your Web API ID is needed to use our API. This ID is not your portal ID. You can change your API access password via the link to your Profile page.
- 2. View API Usage Reports by clicking the link "View API Usage".
- 3. You can click on "Manage MO Config" to create keywords for routing incoming MO messages to your application.

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6 Administrators

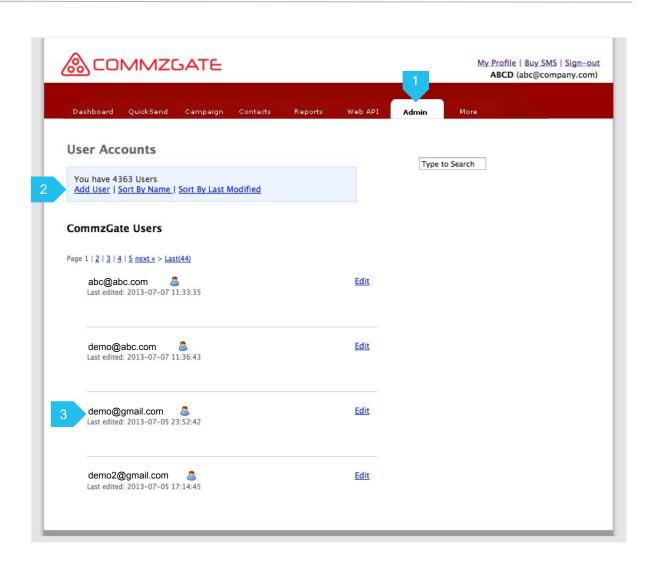
& COMMZGATE	<u>My Profile Buy SMS Sign-out</u> ABCD (abc@company.com)
Dashboard QuickSend Campaign Contacts Reports Web API <mark>Admin</mark> Mor	e
User Accounts You have 4363 Users Add User Sort By Name Sort By Last Modified	1
CommzGate Users Page 1 2 3 4 5 next > Last(44) abc@abc.com	
demo@abc.com State Edit	
demo@gmail.com & Edit Last edited: 2013-07-05 23:52:42	
demo2@gmail.com State Edit	



6.1 Administrators - Overview

If you have an Administrator account, you have the additional ability to create and manage sub-user accounts for your department or group.

- 1. Click on 'Admin' tab to view sub-accounts under your department.
- 2. Use this menu to create sub-accounts. Your new users will automatically receive a welcome email with instructions on how to login.
- 3. Edit the status and details of your subaccounts.





6.2 Administrators - Sub-accounts

On clicking the 'Edit' link next to each sub-account, you will be able to configure various details for the sub-account.

1. You can set a sub-account to Suspended or De-activated.

mail: volleyball111(tatus: Active	- FERRING - GEOLIN - GEORGEOCHIERS C.C ANGENE	Edit
reated on: 2013-05-23 ast edited: 2013-06-17		
diting User Accour	nt	
User Name:	volleyball111	
Email:	volleyball111@commzgate	
Status:	Active ‡	
Password:	Reset Password	
API Password:	Reset API Password	
		Save Cancel



7 More Features

Dashboard QuickSend Advanced Contacts Reports Web API More	
More Features	
Select from the following extra features: » Purchase History	
 » SMS Usage Report for my Account » MACH Usage Report for my Account » Message Templates » Low Message Credit Alerts » API Daily Reports 	

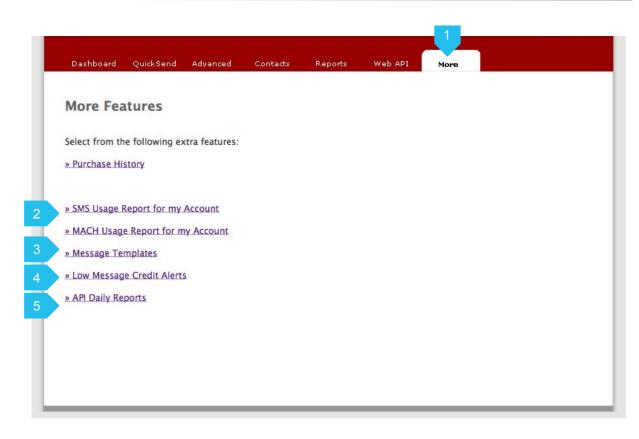


7.1 More Features - Overview

Finally, there are many more useful features that we have included in the "More" section.

There are plenty for extra features here for your exploration.

- 1. Click on the tab, "More", to access the additional features.
- 2. Usage Reports provides you details on your message usage by month.
- 3. Message Templates lets you pre-defined commonly used messages for re-use in the Campaign function.
- 4. If you are on the Basic Plan, you can set to receive email alerts when your account reach below a certain credit level.
- 5. You can also enable daily email reports to be received for you Web API account.





7.2 More Features - Message Templates

On clicking "Message Templates", you will be able to view all previously created templates .

- 1. Use this menu to create and sort templates.
- 2. You can view all your templates here.
- 3. The message content is displayed here.
- 4. Click "Add Template" to create a new template.
- 5. Click "Edit" to edit a saved template.

essage	Templat	es				
You have 1 « Back to M	Template ore Add Tem	plate Sort By	Name Sort	By Last Modif	ed	
select all					5	
□ Than	k you					
	016-02-04 11:51 2016-02-04 11				Edit	
Thank you						



7.3 More Features - Add MessageTemplates

By clicking "Add Template", you will be able to save commonly used messages.

- 1. Set a name for the template. This will be used for selecting the template when you compose your messages.
- 2. Input your message here. Multilingual and special characters are supported with Unicode. Supports messages up to 800 characters.
- 3. Character counters indicate the number of characters and message parts needed to send the message. Long concatenated messages are sent using multiple SMS parts and will take longer to arrive at the recipient handset.
- 4. Click "Add New Template" to save your template.

vessage	Templat	tes				
« Back to Te	emplates List					
Name						
Thank you						
Your Temp	ate Content					
Thank yo	u			_		
5						
Character C	Count					
9 chara	acters 1 n	nessage				



8 Account Profile

	ZGATE	My Profile Buy SMS Sign-out ABCD (abc@company.com)
Dashboard Quicks	Send Advanced Contacts Reports Web API	More
Account Profi	la la	
ACCOUNT Prom	le	
Velcome to your Acco	ount Profile.	
Personal Info		
Personal Info		
User Name: *	ABCD	
Email Address: *	This will become your MACH sender name	
First Name: *	abc@company.com	
Last Name:		
Password:	Change your Portal password	
API Password:	Change your API password	
Timezone: *	(GMT+08:00) Singapore	
Country: *	Singapore	
Mobile Phone:		
	This will be the number authorised to use the Mobile Triggered Broadcast function	
Profile Picture:		
	Upload New Profile Picture	



Account Profile / Overview

8.1 Account Profile - Overview

You can update your profile and passwords by clicking on the link, "My Profile".

- 1. You can use either your configured User Name or Email Address to log in.
- 2. You can update your Portal password.
- 3. You can update your API password. This password is used with your API ID when you use our API.
- 4. Your service plan detail is displayed here
- 5. You can set an optional Sender Name to appear at the front of all your messages.

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Personal Info				
User Name: *	ABCD			
Email Address: *	This will become your MACH sender name abc@company.com			
First Name: *				
Last Name:				
Password:	Change your Portal password			
API Password:	Change your API password			
Timezone: *	(GMT+08:00) Singapore			
Country: *	Singapore			
Mobile Phone:				
* indicates required	Upload New Profile Picture			
morcales required new.				
Your Service Plan				
Your current Service	Plan is : BASIC			
SMS Features				
SMS reatures				
Your Configured Sen	der Name is: ABCD			

9 Add-on Modules

000			<u> </u>
	(M) (C)	Q+ Ren	note
View Window Action Sync	Show Hidden Refresh		Search
😧 / / home 🛅 sms -			٢
Name 🔻	Permissions	Size	Date
send_now	rwxrwxr-x		8 Jul, 2013 2:00 PM
▶ 🚞 send_later	rwxrwxr-x		8 Jul, 2013 2:00 PM
▶ 💼 error_report	rwxrwxr-x		7 Jul, 2013 4:37 AM



9.1 Add-on Modules - SFTP Broadcast

If your account is enabled for SFTP batch broadcast, you can send SMS broadcasts by uploading a properly formatted file to our SFTP server using any standard SFTP client.

A SFTP account and password will be provided to access our SFTP server.

- 1. Place files in the folder, **send_now**, to Send Immediately.
- Place files in the folder, send_later, to Send Later, prefixing your filenames in this format: YYYYMMDDHHMM e.g. 201307301000yourfilename.csv

Your message broadcast will begin at the time indicated in your filename.

3. If there are problems with your file format causing the broadcast not to proceed, an error report will be created in the folder, **error_report**.



Refresh	mote Search
Refresh	
New Second	
s Size	Date
	8 Jul, 2013 2:00 P
	8 Jul, 2013 2:00 P
	7 Jul, 2013 4:37 A

9.1.1 SFTP Broadcast - File Format

Your file should be formatted as follows:

- 1. Your Identifier.
- 2. Your account's API ID, which can be retrieved under the Web API section upon login.
- 3. Each personalised message should be on its own line.
- 4. Mobile Number in field 1, followed by a comma. Message content in field 2, enclosed in double quotes.

AALBR,XX0002 3 98561596,"AA Library: TEST SFTP Message 1" 4 97777777,"AA Library: TEST SFTP Message 2"



9.1.2 SFTP Broadcast - Message Logs

Messages sent via SFTP upload can be reviewed under the Web API section of your portal account.

- 1. Filter message logs by date
- 2. You can view messages logs with details like sent timestamp, mobile number, message content, and message status.

Web API				Type to S	search
<u>« Back to M</u>	ain				1, 7,
Hide date filt	er				
To:					
2013-07-09					
From:					
2013-06-09					
Search					
-					
Samessanes	from 2013_0	17-09 to 2013-06-09			
53 messages	from 2013-0	07-09 to 2013-06-09			
	from 2013-0	07-09 to 2013-06-09			
Export	from 2013-0	17-09 to 2013-06-09			
Export	from 2013-0	17-09 to 2013-06-09			
E <mark>xport</mark> Page 1		17–09 to 2013–06–09			
Export Page 1	from 2013-0 Mobile Number	Message	Status		
Export Page 1 Timestamp	Mobile	Message	Status		
Export Page 1 Timestamp 2013-07-	Mobile Number				
Export Page 1 Timestamp 2013-07- 09	Mobile	Message	Status Sent		
Export Page 1 Timestamp 2013-07- 09	Mobile Number	Message			
Export Page 1 Timestamp 2013-07- 09 15:10:18	Mobile Number	Message Library: TEST FTP Send Later.	Sent		
Export ⁹ age 1 Timestamp 2013-07- 09 15:10:18 2013-07-	Mobile Number 65	Message	Sent		
Export Page 1 Timestamp 2013-07- 09 15:10:18 2013-07- 09	Mobile Number	Message Library: TEST FTP Send Later.	Sent		
Export Page 1 Timestamp 2013-07- 09 15:10:18 2013-07- 09	Mobile Number 65	Message Library: TEST FTP Send Later.	Sent Sent		
Export Page 1 Timestamp 2013-07- 09 15:10:18 2013-07- 09	Mobile Number 65	Message Library: TEST FTP Send Later.	Sent		
Export Page 1 Timestamp 2013-07- 09 15:10:18 2013-07- 09 15:10:17 2013-06-	Mobile Number 65	Message Library: TEST FTP Send Later.	Sent Sent		



9.2 Add-on Modules - Email-to-SMS

If your account is enabled for Email-to-SMS, a dedicated module will forward your emails as SMS.

A sub-domain will be assigned to receive your emails. Example, sub-domain ABC. commzgate.net is assigned for your use.

- 1. If your contact, XYZ, has mobile number 6587654321. Send the email to 6587654321@ABC.commzgate.net
- 2. Or you can indicate the mobile in the subject. This is optional only.
- 3. Your email address will be whitelisted to prevent abuse of this service.
- 4. Email message content will be forwarded as an SMS to 6587654321. Only plain-text format will be accepted.

1	To: 6587654321@ABC.commzgate.net ~ Cc:		
	Bcc:		
2	Subject: 6587654321		! \$
3	From: abc@company.com	Signature:	None 🗘
4	Your delivery is ready for collection		



10 Using *ACH*

Use our free ready-to-use CG PushBox Messaging App





OR

Integrate your own Smartphone app to MACH



Visit our developer portal at http://app.themach.com



11 CG PushBox Messaging App

You can send messages for free to recipients with the ready-to-use CG PushBox Messaging App installed (Android and iOS). More info at <u>http://www.commzgate.com/page/pushbox</u>

